Some employers believe that job applicants' social skills are more important than their academic qualifications. To what extend do you agree or disagree?

Allocating more importance to social skills for the job seekers is becoming an increasing trend. Some employees even put more <u>emphasize emphasis</u> on this aspect than academic qualifications. <u>From mystandpoint</u>, however, I strongly believe that both issues are equally essential for a successful career.

The merits of social skills in today's business world are quite obvious while interaction between coworkers is undeniably crucial. Existence of a friendly relationship among employees of a team will results in more efficiency. At the same time, by having better social skills employees will be able to resolve many normal arguments during a day in an office which otherwise would lead to a heated argument/quarrel. Besides, an efficient social skill contributes to a more productive performance. For instance, a new comer in a marketing team of a company with lack of experience and qualifications would be well-assisted by other team members due to working towards the shared goal of the whole team.

On the other hand, not only are the social skills vital for a profitable work environment, but also having academic qualifications is as much needed. The role of having enough information about the job is indisputable. Without sufficient knowledge even withby the support of other colleagues, success would not be achievable unless time does not matter which is absolutely rejected in this competitive commercial world. Owning academic qualifications is a pre-requisite of any kind of job and under no account can it be possible to <u>do well done</u> a job <u>well</u> in its abscence.

To conclude, I consider both factors are fundamental if a company desires to improve rapidly. I strongly believe that our world requires well socially skilled employees as much as skillful experts.